



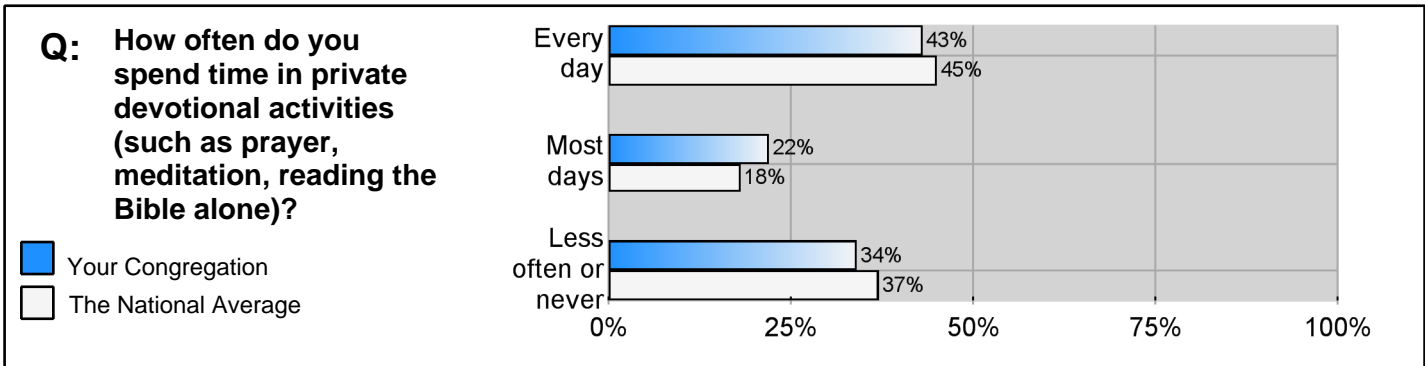
■ Your Congregation
 The National Average

Building Spiritual Connections

Spiritual connections are made through worshippers' private devotional activities and their participation in congregational activities such as worship.

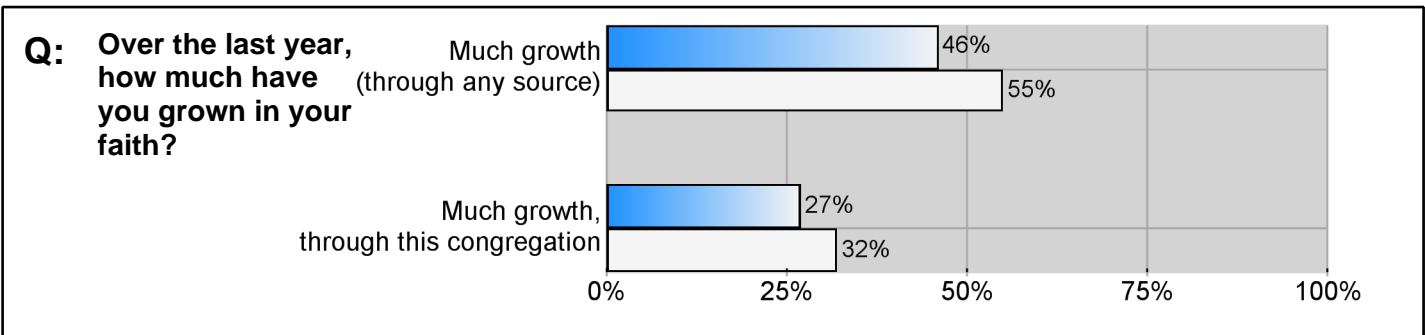
1 Private Devotions

About 43% of the people in your congregation spend time every day in private devotional activities (such as prayer, meditation, or reading the Bible alone). Your worshippers are about as likely to spend time in these activities when compared to worshippers across the country (the national average is 45% who spend time every day in private devotional activities).



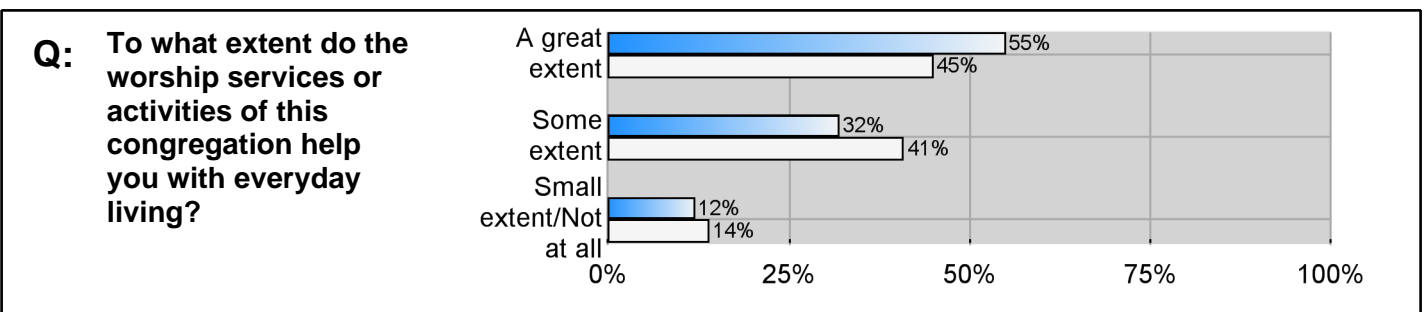
2 Growing in Faith

About half of the people in America's congregations (55%) and 46% in your congregation report they have experienced much growth in their faith over the last year, through any source. Worshippers in your congregation (27%) are about as likely to say their spiritual growth comes from involvement in your congregation. Some of your worshippers reported growing in their faith through other groups (9%) or through their own activities (11%).



3 Help with Everyday Living

To what extent do the worship services or activities of your congregation help worshippers with everyday living? 55% of your worshippers reported that they are helped "to a great extent" by worship or congregational activities. This compares to the national average of 45% who report finding worship services or activities helpful with everyday living.

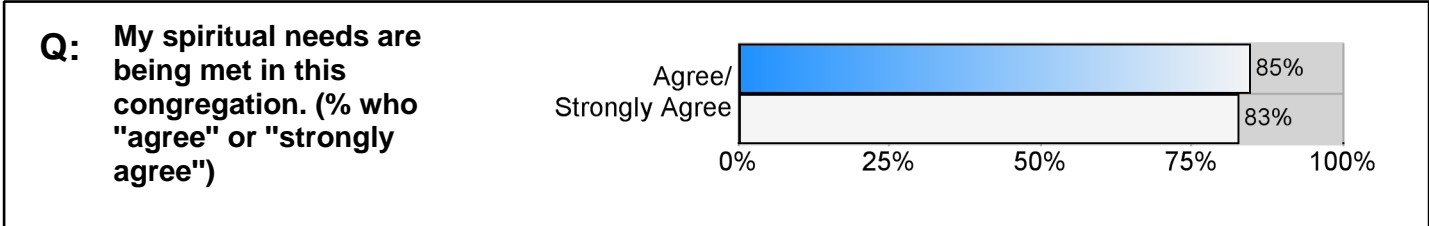




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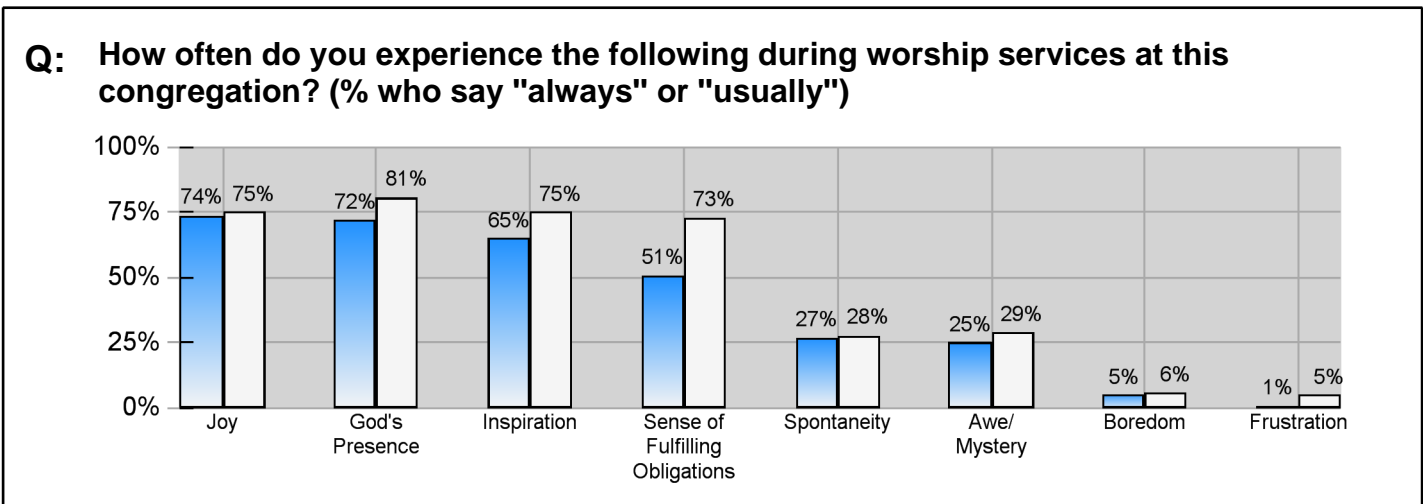
Meeting Spiritual Needs

4 Like the majority of worshipers in the U.S., 85% of your worshipers feel that your congregation meets their spiritual needs. Across the U.S., 83% of worshipers feel this way.



Worship Experiences

5 Meaningful worship experiences are central for most congregations and their members. In your congregation, the largest number of worshipers "usually" or "always" experience joy during worship. Fortunately, the smallest percentage of worshipers "usually" or "always" experience frustration.



Making Music

6 Worshipers in your congregation prefer the following styles of music in congregational worship: traditional hymns (62%), music from a variety of cultures (31%), and classical music (28%). Across the country, worshipers reported the following preferences most often: traditional hymns (60%), praise music or choruses (33%), and contemporary hymns (25%).

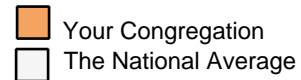
Q: While you may value many different styles of music, which of the following do you prefer in worship? (Mark up to two.) Responses for your congregation:

Traditional hymns	62%	Gospel music	14%
Music from a variety of cultures	31%	Praise music or choruses	7%
Classical music	28%	Sung responsorial psalms	5%
Contemporary hymns	26%	Other contemporary music or songs	5%
Contemplative chants	14%	No music	0%

Making the Connections

Review the six spiritual connections in your congregation and consider these discovery questions for group discussion:

- * What are your congregation's strengths in nurturing the spiritual lives of those who attend here?
- * What faith connections require new wiring?
- * What can your congregation offer to meet the spiritual needs of those who are not attending worship anywhere?
- * How can your congregation build on its spiritual strengths?

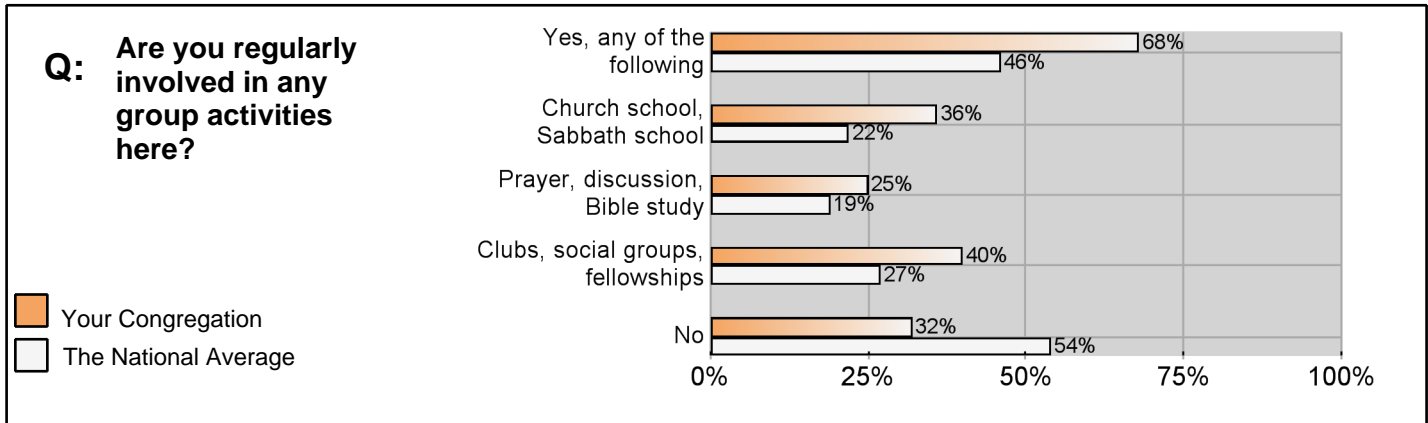


Building Inside Connections

Worshippers connect with others in the congregation through group activities (such as church school, prayer and study groups, and fellowships or clubs), serving in leadership roles, and financial support.

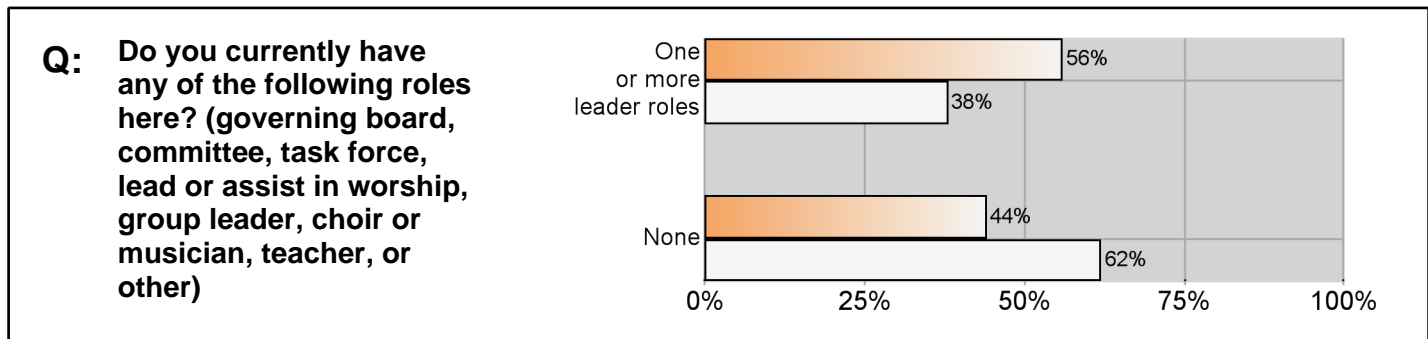
1 Involving Worshipers

How are worshipers involved in your congregation? Overall, 68% of your worshipers join in small group activities. Several take part in group activities like Sunday school, church school, or Sabbath school (36%); prayer, discussion, or Bible study groups (25%); or fellowships, clubs, or other social groups (40%). Your congregation's percentage is higher than the national average where 46% engage in some small group activity.



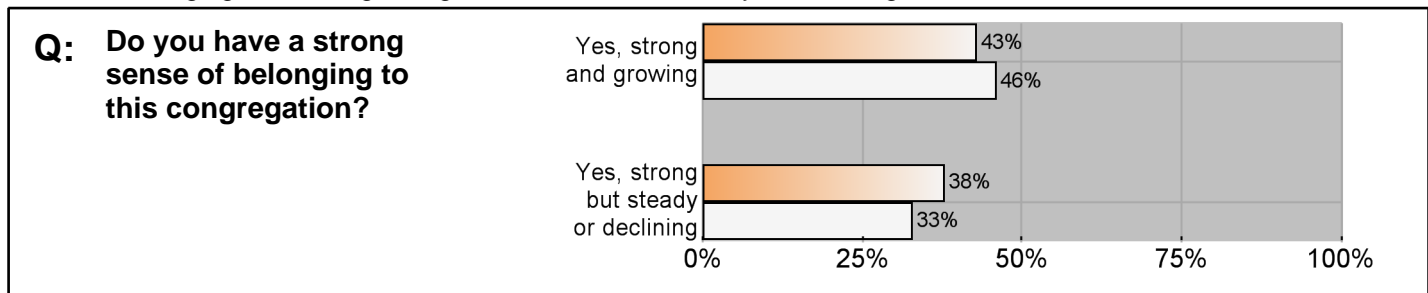
2 Involving Leaders

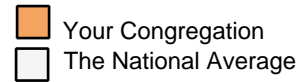
How many worshipers serve in leadership roles in your congregation? 56% hold at least one leadership position in your congregation (such as governing board, committee, choir or usher, church, etc.). About 38% of worshipers across the U.S. serve as leaders.



3 Belonging Here

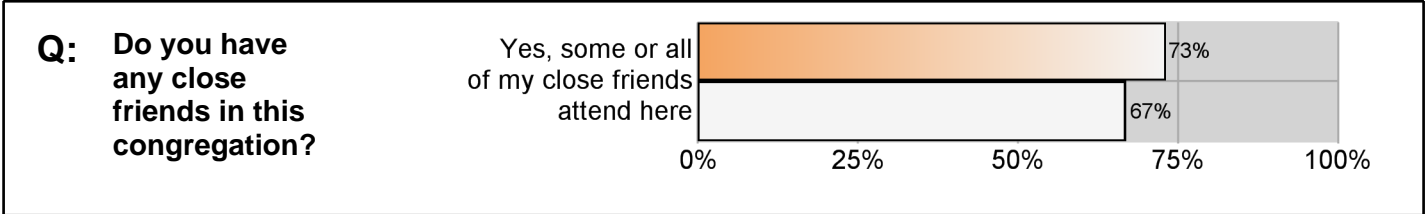
Do worshipers in your congregation feel like they belong? 81% report a strong sense of belonging to your congregation, which is about the same as in the typical congregation. 43% in your congregation said this sense of belonging has been growing and 38% said it is steady or declining.





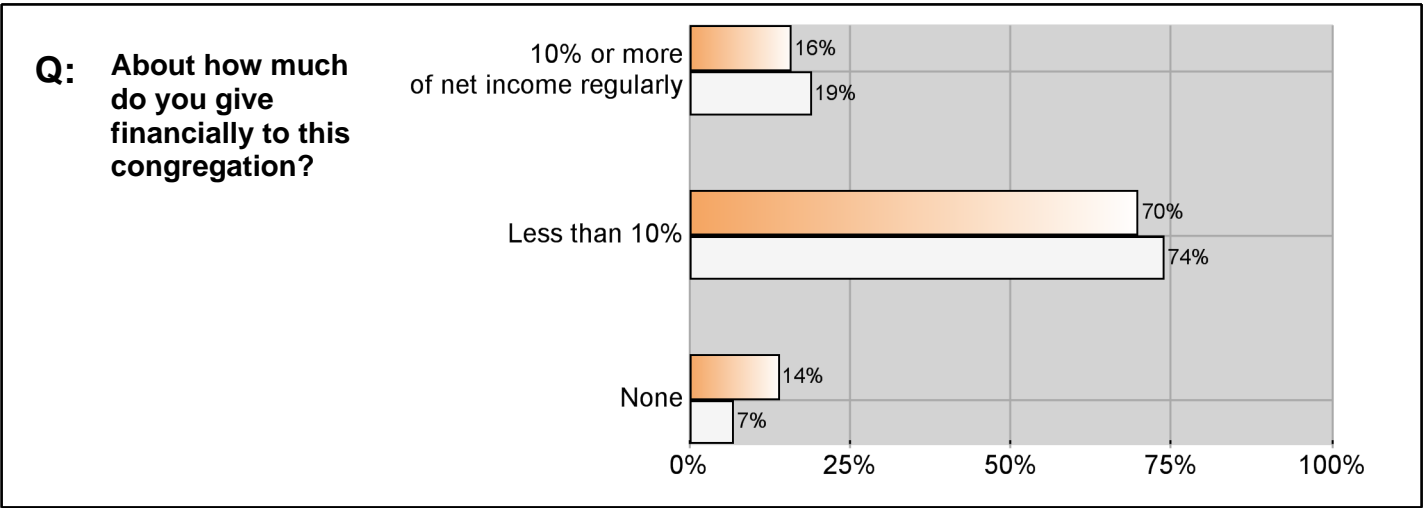
4 Making Friends

Are worshipers developing friendships with others in the congregation? About 73% of your worshipers say some or all of their close friends attend there. This is not typical of the national picture where 67% of worshipers say they have some close friends in their congregation.



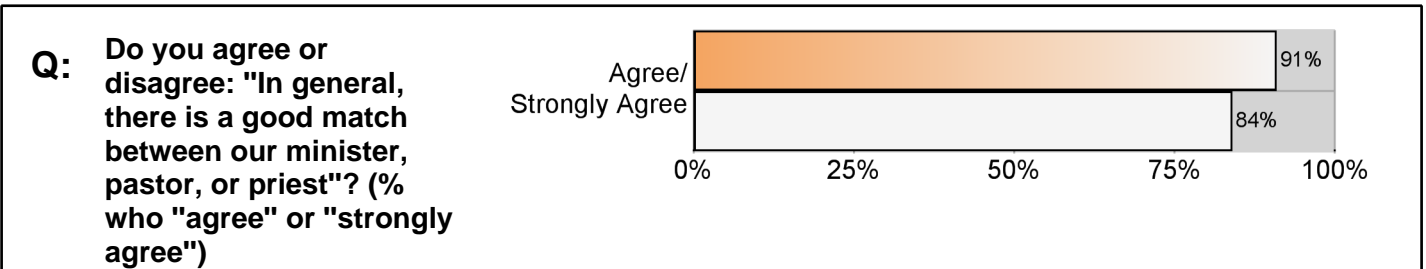
5 Giving

Financial support connects people to the congregation and its mission. In your congregation, 86% make financial contributions including 16% who regularly give 10% or more of their net income to your congregation. Nationally, 93% of worshipers make financial contributions, and 19% give 10% or more of their net income.



6 Being a Team

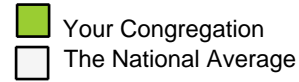
Do worshipers feel there is a connection between leaders and worshipers in your congregation? Nearly all worshipers in your congregation (91%) agree with the statement "In general, there is a good match between our congregation and our minister, pastor, or priest." Across all worshipers in the U.S., about 84% agree with this statement.



Making the Connections

Review the six inside connections in your congregation and consider these discovery questions for group discussion:

- *What are your congregation's strengths in this area?
- *What connections inside your walls need attention and maintenance?
- *How can your congregation build on its relationship strengths?



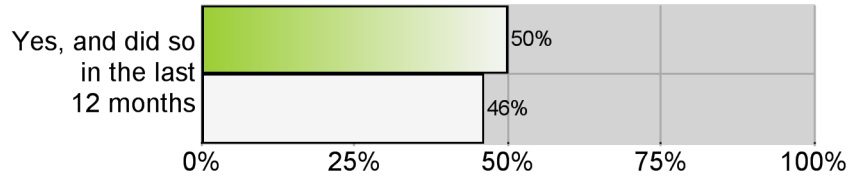
Building Outside Connections

How does your congregation connect to the community and non-members? Outside Connections consist of inviting others to attend, caring for neighbors, and welcoming new people.

1 Inviting Others

Do your worshipers invite others to attend worship services? In the past 12 months, 50% invited a friend or relative who does not attend a congregation to your worship services. This is about the same as the average congregation where 46% asked someone to attend worship services.

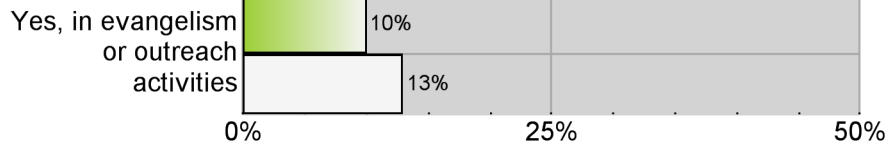
Q: Would you be prepared to invite to a worship service here any of your friends and relatives who do not now go to church?



2 Reaching Out

How many worshipers contribute to your congregation's outreach or evangelism efforts? In your congregation, 10% join in these types of activities to reach out to the wider community. This percentage is similar to the national picture where 13% report being involved in evangelism or outreach activities.

Q: Do you regularly take part in any activities of this congregation that reach out to the wider community?



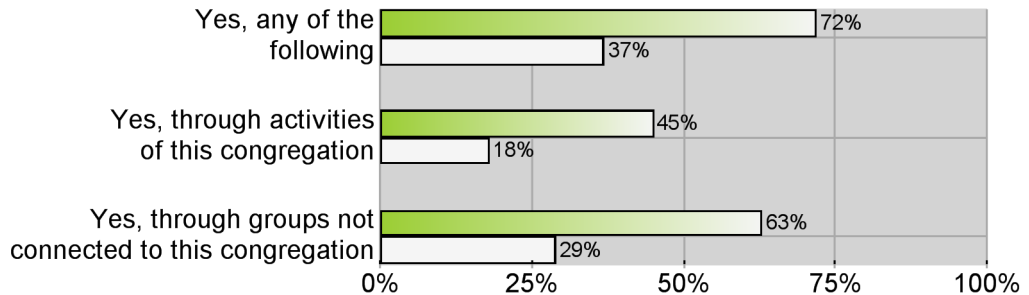
3 Your Congregation's Inviting Activities

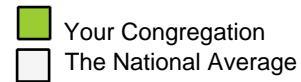
From a list of 14 possible activities, a typical congregation reports using 6 strategies to reach out to non-members in the previous year. The most common strategies are: Your congregation listed no outreach strategies.

4 Serving the Community

Are your worshipers involved in any community service, social justice, or advocacy activities? 72% of your worshipers take part in service or advocacy activities. Several join in community service activities organized through your congregation (45% in your congregation take part in such groups). Many of your worshipers (63%) participate in social service or advocacy groups not connected to your congregation. This is greater than the national average for all U.S. worshipers where 18% overall get involved in service or advocacy through their congregation, and 29% serve their communities through groups not connected to their congregation.

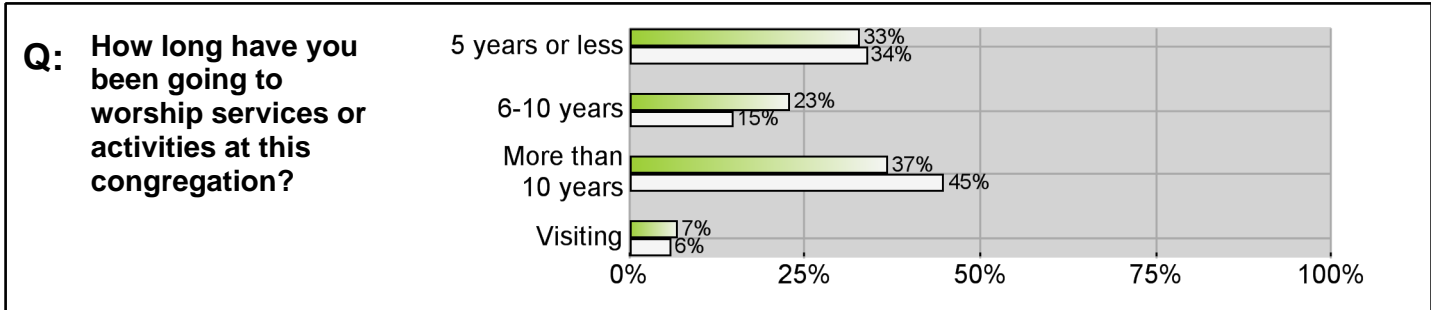
Q: Are you involved in any community service, social service, or advocacy groups?





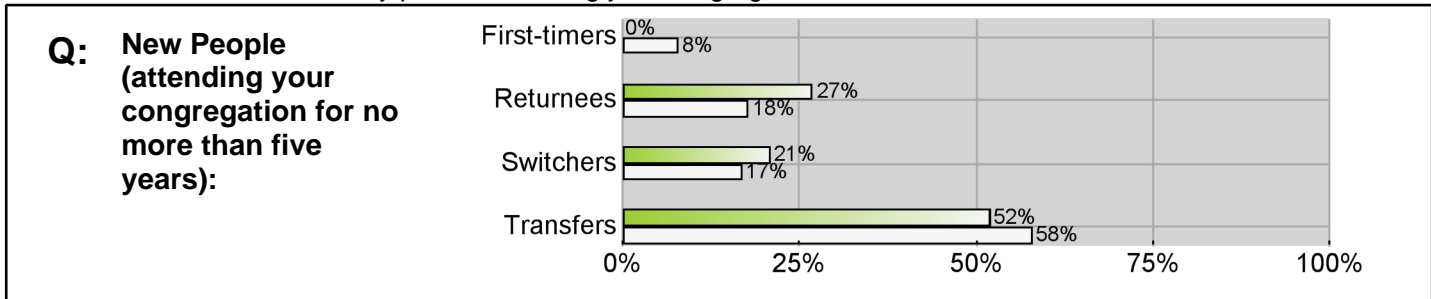
5 Welcoming New People

How many new people attend your worship services? About 33% of those attending worship services at your congregation have been coming for 5 years or less. Nationally, about 34% of all worshipers report attending 5 years or less. Visitors make up 7% of your worshipers. This compares to a national average of 6% of worshipers who are visitors.



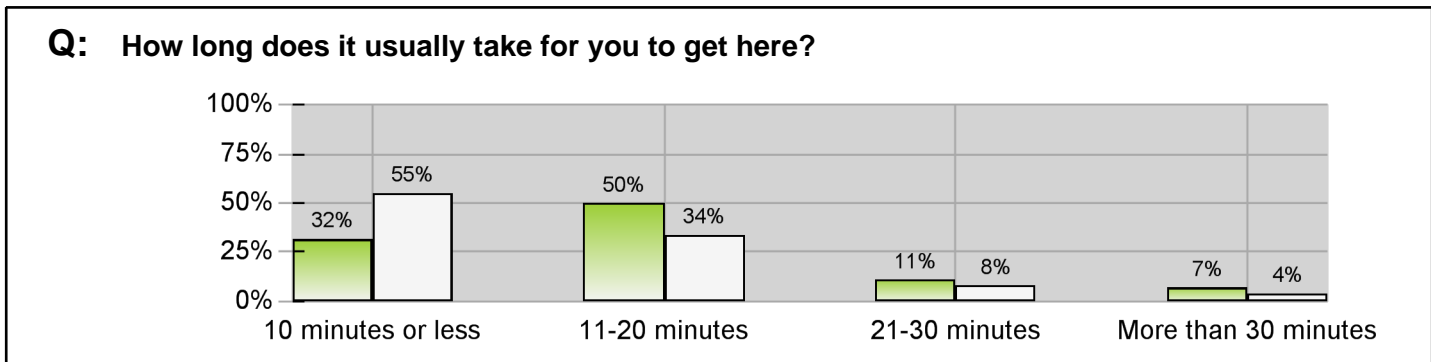
6 Knowing New People

What type of faith background is typical of the new people in your congregation? New people (those attending five years or less) come from 4 different faith backgrounds: first-timers (0% in your congregation), those who have never regularly attended anywhere; returnees (27%), those who are coming back after not attending anywhere for several years; switchers (21%), those who participated in another congregation with a different faith tradition; and transfers (52%), those who were participating in another congregation of the same denomination immediately prior to attending your congregation.



7 Getting Here

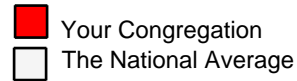
Do worshipers come from the immediate community or do they travel some time in order to attend? The largest percentage of people in your congregation take 11-20 minutes to get to the services. Nearly all of the people in your congregation (82%) travel 20 minutes or less to attend services. Across all American congregations, 89% arrive in 20 minutes or less.



Making the Connections

Review the seven connections with the people and the community outside your congregation and consider these discovery questions for group discussion:

- *What are your congregation's strengths in the areas of social care, evangelism, and advocacy?
- *Is your focus what you expected it to be?
- *Are there gaps in your community connections? What walls do you need to break down or open up?

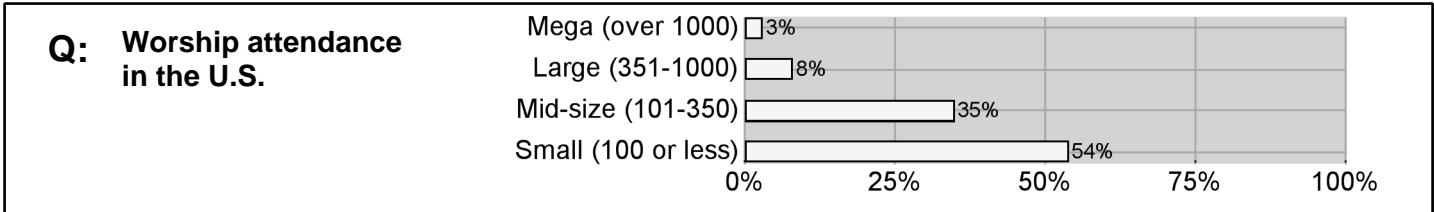


Building Identity Connections

Worshippers have an individual identity based on their age, education, and other factors. Worshippers also have a congregational identity that includes what they value and their dreams for the congregation's future.

1 Your Size

Small congregations dot the landscape, but most worshippers find themselves in large congregations. Your congregation is mid-size with an average of 113 attendees. The chart below shows where your congregation fits in the size picture of all congregations.

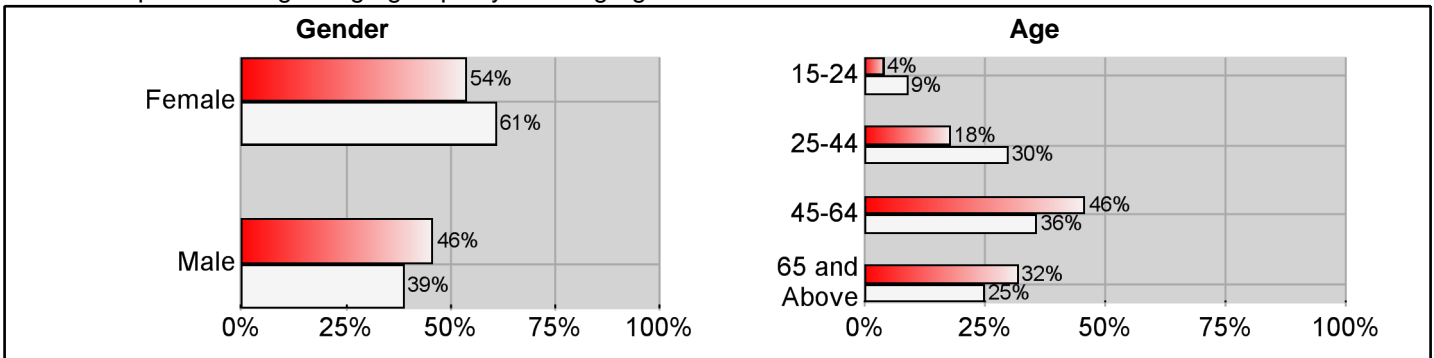


2 Your Gender Profile

Who makes up your congregation? There are fewer men (39%) than women (61%) in most congregations. Women outnumber men in your congregation (54% are women).

3 Your Age Profile

In most congregations, those aged 45-64 make up the largest group (36%). The average age of worshippers in your congregation is 56. This is older than than the national average of 51. People in the age range of 45-64 comprise the largest age group in your congregation.

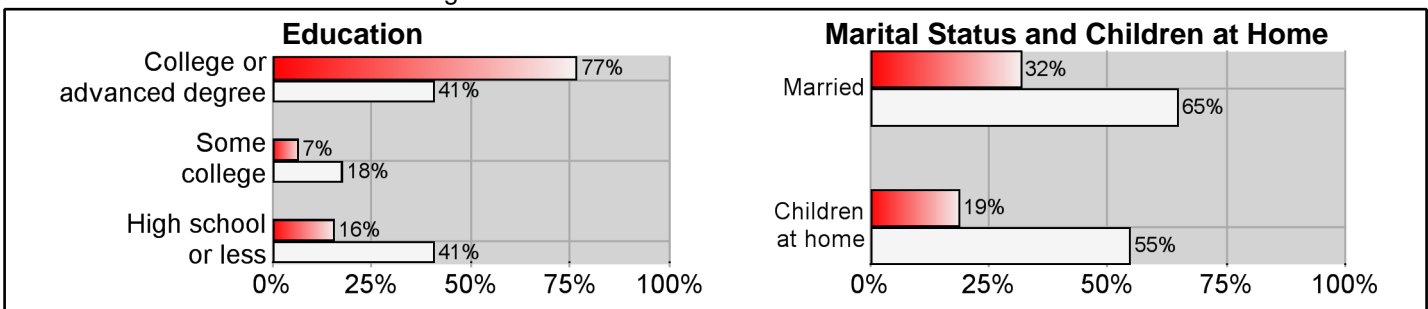


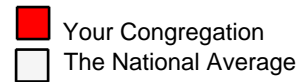
4 Your Educational Background

Worshippers in the U.S. tend to be well-educated. The U.S. Census shows that about 23% of people across the country hold at least a college degree. Among worshippers, the figure is 41%. In your congregation, 77% report a college or graduate degree.

5 Your Household Types

Most worshippers in America are married; this is not true in your congregation. Overall, 55% of worshippers have children living at home, more than the results for your congregation (19%). Again, worshippers differ from typical Americans. The U.S. Census indicates that only 52% of the population in this country are currently married, and about 33% have children living at home.





What You Value

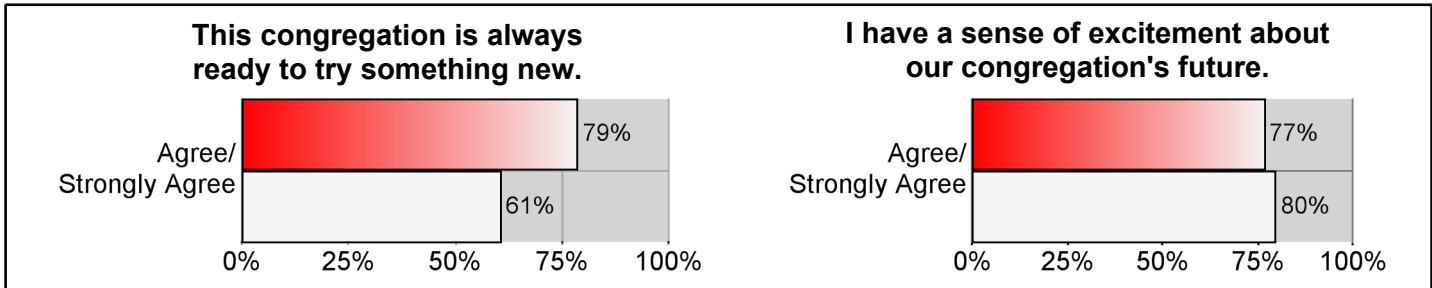
6 What does your congregation value? Your worshipers most value wider community care; openness to diversity; traditional worship or music; sermons, preaching, or homilies; and care for one another.

Q: Which of the following aspects of this congregation do you personally most value? (Mark up to three responses.) Responses for your congregation:

Wider community care	74%	Reaching the unchurched	6%
Openness to diversity	73%	Bible study groups	6%
Traditional worship or music	30%	Social activities	5%
Sermons, preaching, or homilies	29%	Ministry for youth	4%
Care for one another	15%	Adult education	3%
Holy Communion	15%	Contemporary worship or music	2%
Prayer ministry	10%	Congregation's school/pre-school	1%

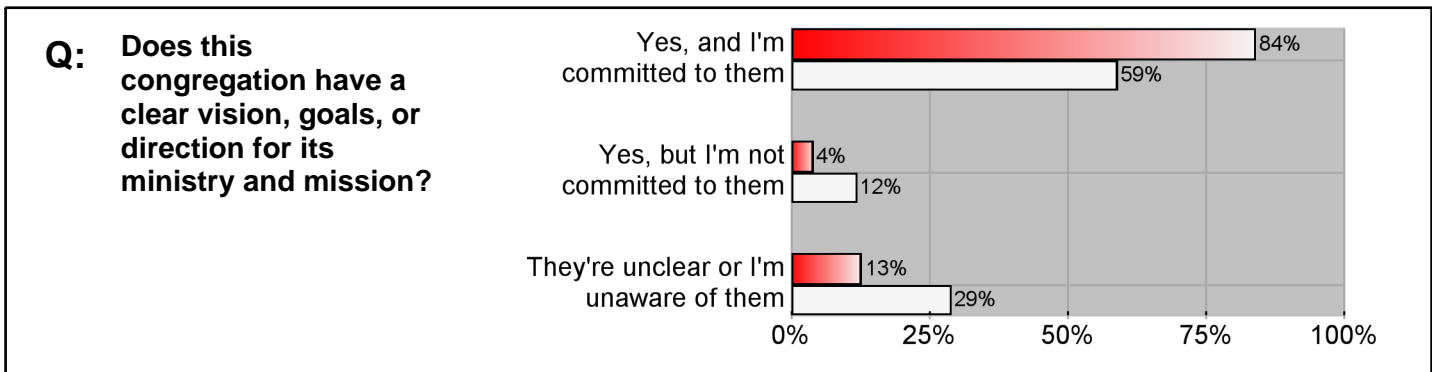
7 Seeing Possibilities

How open is your congregation to change and new directions? Most worshipers in your congregation (79%) feel the congregation is always ready to try something new. Most (77%) also express a sense of excitement about the congregation's future. Many worshipers in other congregations describe their congregation as willing to try new things (61%) and excited about the future (80%).



8 Committing to the Future

Does your congregation claim a clear vision, goals, or direction for its ministry and mission? Nearly all worshipers in your congregation believe there is a clear vision or direction for the future (87% say yes). However, some are not sure that the vision is clear or that it exists (13%). The national average shows that most worshipers believe their congregation has a clear vision for the future (71%).



Making the Connections

Review the eight identity connections in your congregation and consider these discovery questions for group discussion:

- * Who are you as a congregation? Who can you become?
- * How do these pictures compare to how you like to think of your congregation?
- * Are you having an identity crisis?
- * How can you build on the strengths of your identity?